IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Martin Churchill Trively

Application No.:

10/707,638

Filed:

December 29, 2003

Confirmation No. 1637

Group Art Unit:

3622

Examiner:

Scott D. Gartland

Title:

SYSTEM AND METHOD FOR RECEIVING AND RESPONDING

TO PROMOTIONAL OFFERS USING A MOBILE PHONE

Mail Stop: Amendment Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

AMENDMENT UNDER 37 CFR §1.111

Sir:

In response to the Office Action dated February 19, 2009, reconsideration and withdrawal of the outstanding rejections and allowance of the present application are respectfully requested in view of the following amendments and remarks.